



16TH IUBMB CONFERENCE

SIGNALLING PATHWAYS IN DEVELOPMENT, DISEASE AND AGING

Advertising Specifications / Onsite Program

Send ad files for submission to: IUBMB2016@icsevents.com

SUBMISSION DEADLINE: JUNE 15, 2016

Onsite Program Cover

Printed Size: 5.825"(w) x 8.27"(h)
Colour: Full colour CMYK



FULL PAGE - NO BLEEDS
4.75" x 7.65"



FULL PAGE - BLEEDS
5.825" x 8.27"
Add .125" bleed to all sides
(5.95" x 8.395")

FOR ALL ADS

Safety area: keep all important text and images .75"
from all sides of printed page size

File specifications:

PDF/X-1a preferred

Single page PDF/X-1a—PDF version 1.3 (Acrobat 4); output resolution of 2400 dpi; composite CMYK; high-quality JPEG or lossless Zip compression; resolution for color and grayscale images is 300 dpi; resolution for monochrome images is 1200 dpi; and fonts are embedded and subsetted 100% as well as other characteristics

JPG and TIFF files will also be accepted

All trim/bleed marks should be included

Onsite Program Inside Pages

Printed Size: 5.825"(w) x 8.27"(h)
Colour: Greyscale



FULL PAGE
5.825" x 8.27"
Add .125" bleed to all sides
(5.95" x 8.395")



HALF PAGE
4.75" x 7.65" (No bleeds)



HALF PAGE
2.4" x 7.65" (No bleeds)



HALF PAGE
4.75" x 3.75" (No bleeds)

FOR ALL ADS

Safety area: keep all important text and images .75"
from all sides of printed page size

File specifications:

PDF/X-1a preferred

Single page PDF/X-1a—PDF version 1.3 (Acrobat 4); output resolution of 2400 dpi; composite CMYK (ensure only K is used for greyscale production); high-quality JPEG or lossless Zip compression; resolution for color and grayscale images is 300 dpi; resolution for monochrome images is 1200 dpi; and fonts are embedded and subsetted 100% as well as other characteristics

JPG and TIFF files will also be accepted

All trim/bleed marks should be included